



Province of the
EASTERN CAPE
EDUCATION

SENIOR PHASE

GRADE 9

NOVEMBER 2016

**ENGLISH HOME LANGUAGE P2
MEMORANDUM**

MARKS: 60

This memorandum consists of 7 pages.

INFORMATION

1. This marking memorandum is intended as a **guideline** for educators. It is by no means prescriptive, exhaustive or complete.
2. Teacher discretion is advised where various interpretations/answers are possible.
3. This memorandum cannot list all specific responses offered by individual learners. All valid, well-motivated and well-explained answers must be accepted.

SECTION A: COMPREHENSION**QUESTION 1****MARKING GUIDELINES FOR COMPREHENSION**

- Where two or three facts/points are required and the learner gives a whole range, ONLY the first two or three facts/points are marked.
- For multiple-choice questions, BOTH the letter AND correct answer that is written out in full are accepted.
- For questions that require quotations from the passage, learners are NOT penalised for the absence of inverted commas.
- Where one-word answers are required and the learner provides a full sentence, a mark should be allocated as long as the correct word is highlighted or indicated in one way or another.
- For open-ended questions **no marks** are awarded if the learner only answers YES/NO/I AGREE/I DISAGREE without providing a reason. The reason/motivation must be considered.

- 1.1 A (U.S.A.) ✓ (1)
- 1.2 C (a fashion magazine) ✓ (1)
- 1.3 They are admired by many people, and have a value that has continued for a long time. (2)
- 1.4 1.4.1 False. Converse started making shoes in 1908. ✓✓ (2)
- 1.4.2 True. As America became more interested in basketball so sales of Converse shoes increased. ✓✓ (2)
- 1.5 Chuck Taylor was a basketball player who was appointed as a salesman and ambassador to promote the shoes. ✓✓ (2)
- 1.6 1.6.1 metaphor ✓ (1)
- 1.6.2 Converse stopped manufacturing sports shoes and instead made items which would assist the war effort, like military boots, parkas, rubber protective suits etc. ✓✓ (2)
- 1.7 Basketball is a sport which involves running/jumping and the players would need support for their ankles and padding for their feet. ✓✓ (2)
- 1.8 Other companies (like Nike, Adidas and Reebok) also started producing sports footwear and their designs soon became more popular. ✓✓ (2)

- 1.9 1.9.1 Converse was sold to new owners/to be sold or passed from owner to owner/pass from one owner to another/to be sold by one company and bought by another. ✓✓ (2)
- 1.9.2 Manufacturing for the American market moved to a number of Asian countries. ✓
In 2003 Nike took over/bought the company. ✓ (2)
- 1.10 60% of Americans own or have owned at least 1 pair. ✓
People collect the shoes. ✓
They are versatile in terms of colours/design/style etc. ✓
Accept any two facts for two marks. (2)
- 1.11 1.11.1 The time when an important change starts, especially one that improves the situation ✓ (1)
- 1.11.2 To suddenly increase ✓ (1)
- [25]**

TOTAL SECTION A: 25

SECTION B: LANGUAGE IN CONTEXT**QUESTION 2: IDIOMATIC LANGUAGE**

- 2.1 D ✓ (1)
- 2.2 A ✓ (1)
- 2.3 B ✓ (1)
- 2.4 E ✓ (1)
- 2.5 C ✓ (1)
- [5]**

QUESTION 3: CARTOON

- 3.1 3.1.1 A class room. ✓ (1)
- 3.1.2 The blackboard/chalkboard, the globe on the desk, pencil sharpener on the wall, learners sitting in desks, teacher standing in front of the class. Accept any two suitable reasons. ✓✓ (2)
- 3.2 She is old/elderly. ✓
Her hair is in a bun/she has a conservative/old-fashioned hairstyle. ✓
She is dressed in a conservative/old-fashioned style. ✓
She is wearing glasses. ✓
She is shouting. ✓
Accept any two points for two marks. (2)
- 3.3 The teacher said that ✓ she would ✓ not accept text-messaged assignments. (2)
- 3.4 OMG! – oh my gosh/God ✓
wht – what ✓
dd – did ✓
4 – for ✓
smmr – summer ✓
vctn – vacation ✓
Accept any two for 2 marks.
(Do not accept LOL – laugh out loud as this is an acronym). (2)
- 3.5 They had to write an essay about what they did in their summer holidays. ✓ (1)
- [10]**

QUESTION 4: ADVERTISEMENT

- 4.1 Alliteration ✓ (1)
- 4.2 Alliteration ✓ and a pun. ✓
Pulling the plug on high prices means that they are “defeating” high prices. When you are finished bathing, the plug is pulled out and the water goes down the drain. In the same way they are ensuring that high prices go “down the drain”. They make sure their prices are low/affordable. ✓✓ (4)
- 4.3 The graphic shows a plug pulled out in the centre of the logo. This reinforces the idea that high prices will be defeated. ✓✓ (2)
- 4.4 Mosquitoes and insects are bugs. The word “bugging” also means to annoy/irritate/bother someone. By using Tabard (insect repellent) you can stop mosquitoes and other insects bothering you. ✓✓ (2)
- 4.5 (common) noun ✓ (1)

[10]**QUESTION 5: READING STATISTICS**

- 5.1 For a $\frac{1}{3}$ of the year it is raining or snowing and superfans do not wear their Chucks in bad weather. ✓ (1)
- 5.2 19% ✓ (1)
- 5.3 over, above, better, more important than ✓ (1)
- 5.4 A superfan is a very/extremely devoted/dedicated fan (of Converse Chuck Taylors). ✓ (1)
- 5.5 information and graphic ✓ (1)

[5]**TOTAL SECTION B: 30**

SECTION B: SUMMARY

QUESTION 6

Use the following main points that the candidate should include in the summary, as a **guideline**.

- (1) Clean out your room. (3 words) ✓
- (2) Get outside/outdoors! (2 words) ✓
- (3) Go camping. (2 words) ✓
- (4) Listen to your favourite songs. (5 words) ✓
- (5) Go to the mall. (3 words) ✓
- (6) Stay indoors once in a while and be alone. (9 words) ✓
- (7) Become a member at your local library. (7 words) ✓

MARKING GUIDELINES FOR SUMMARY

- Learners are required to present the summary in the prescribed format. A summary presented as a paragraph and **NOT** as seven points as required must still be marked. Look for seven points only. Subtract one mark at the end of incorrect format.
- Marks are only allocated for facts/points provided that are presented in full sentences.
- Learners must be able to write the summary in their own words as far as possible.
- Learners must indicate the correct number of words.
- Marks are allocated as follows:
 - 7 marks for 7 facts/points
 - 3 marks for style to be awarded as follows:
 - 3 marks – excellent interpretation, good use of own words, at least 5 of the points covered;
 - 2 marks – good interpretation, mainly uses own words, at least 4 of the main points covered;
 - 1 mark – fair interpretation, some copying from the original, at least 2 of the main points covered.
- Marks are deducted as follows:
 - If the summary is too long, only five (5) extra words are permitted. The rest of the summary is ignored.
 - If the summary is too short, but contains all the required information, the learner is not penalised.
 - Deduct 1 mark for omission of (or incorrect) word count.
 - Deduct 1 mark if summary is presented in paragraph format and not point-form. (10 ÷ 2) (5)

TOTAL SECTION C: 5
GRAND TOTAL: 60