



Province of the
EASTERN CAPE
EDUCATION

**NATIONAL
SENIOR CERTIFICATE**

GRADE 12

SEPTEMBER 2016

**ENGLISH FIRST ADDITIONAL LANGUAGE P1
MEMORANDUM**

MARKS: 80

This memorandum consists of 8 pages.

INSTRUCTIONS TO MARKERS

1. Candidates are expected to answer ALL the questions.
2. This memorandum serves as a guide to markers. Some responses may require a marker's discretion.
3. Candidates' responses should be assessed as objectively as possible.

SECTION A: COMPREHENSION

NOTE: Incorrect spelling and language errors should not be penalised, because the focus is on understanding.

QUESTION 1

- 1.1 'adornments' (1)
- 1.2 Africa (1)
- 1.3 It is still early in the morning/the sun has just risen ✓ so people are not yet moving around/venturing out. ✓ (2)
- 1.4 Beads are being sold at these stalls. (1)
- 1.5 The markets in Ghana have a party atmosphere/have loud music playing/are noisy ✓ while the atmosphere in Koforudua is less noisy/more respectful. ✓ (2)
- 1.6 B is done in a lively manner. (1)
- 1.7 A diamond is a precious/valuable stone. ✓ The simile suggests that every bead is precious/valuable ✓ because it depicts the country's history and heritage. ✓ (3)
- 1.8 At a baby's naming ceremony.
When a baby's growth is measured.
At the passage from adolescence to adulthood.
At the time of death.
- NOTE: Accept any THREE answers. (Any 3 x 1) (3)
- 1.9 True
"In West Africa beads are worn decoratively; but are also highly symbolic ..."
- NOTE: No marks should be awarded for TRUE/FALSE. The reason is what should be considered. (1)
- 1.10 The title is suitable because beads are threaded onto a string. ✓
The beads tell the story of the Ghanaian culture and heritage. ✓ (2)
- 1.11 It is believed that they have medicinal ✓ and magical powers. ✓ (2)
- 1.12 The parking lot can be regarded as the 'most unlikely heritage site' since it is not a place/an area where one would expect to find ✓ something depicting the culture or heritage of the country. ✓ (2)

1.13 Open-ended. Accept a suitable response, e.g.

I would consider the exportation of beads to be an advantage because it contributes to the economy by providing employment/jobs. People in other countries are able to share in the history of Ghana and learn from it.

OR

I would consider the exportation of beads to be a disadvantage because by exporting these beads, the country loses its culture and heritage. The beads end up on foreign shores where people might not value and appreciate what the beads symbolise.

NOTE: The above are merely examples. A candidate can score 1 or 2 marks for an answer that is not well-substantiated. (3)

TEXT B

1.14 The atmosphere of vacation is depicted by the sea in the background.
The family looking relaxed
The family having fun together.
The family enjoying themselves on the beach.

NOTE: Accept any TWO answers. (Any 2 x 1) (2)

1.15 The message that the advertisement is trying to convey is that by booking tickets in advance ✓ you can save money. ✓ (2)

1.16 R399/three hundred and ninety-nine rand (1)

1.17 SA Express is offering its clients cheap flights/fares over the holiday period. (1)

TOTAL SECTION A: 30

SECTION B: SUMMARY**QUESTION 2**

The following points form the answer to the question.

	QUOTATIONS	FACTS (NOTE: Candidates may phrase the facts differently.)
1	“Take regular stand up breaks throughout the day.”	Try to walk around often during the day.
2	“Make a weekly weighing date and stick to it.”	Make a decision to weigh yourself every week and adhere to it.
3	“Swivel, tap, wiggle whenever you can.”	Fidget whenever you can. / Move around whenever you can.
4	“Get in the habit of eating slowly.”	Make a concerted effort to eat slowly.
5	“Get up 30 minutes earlier to make time to eat a healthy breakfast.”	Ensure that you get up a half an hour earlier to eat a healthy breakfast.”
6	“Focus on your food and think about the tastes and textures as you chew.”	Concentrate on your food and focus on the tastes and textures as you chew.
7	“Try getting seven to eight hours sleep at night”	Try to sleep for seven or eight hours a night.

Marking the summary

The summary should be marked as follows:

- **Mark allocation:**
 - 7 marks for 7 points (1 mark per main point)
 - 3 marks for language
 - Total marks: 10
- **Distribution of language marks when a candidate has not quoted verbatim:**
 - 1–3 points correct: award 1 mark
 - 4–5 points correct: award 2 marks
 - 6–7 points correct: award 3 marks
- **Distribution of language marks when a candidate has quoted verbatim:**
 - 6–7 quotes: award no language mark
 - 1–5 quotes: award 1 language mark

NOTE:

- **Word Count:**
 - Markers are required to verify the number of words used.
 - Do not deduct any marks if the candidate fails to indicate the number of words used, or if the number of words used is indicated incorrectly.
 - If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

TOTAL SECTION B: 10

SECTION C: LANGUAGE

- **Spelling**
 - One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
 - In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
 - Where an abbreviation is tested, the answer must be punctuated correctly.
- Sentence structures must be grammatically correct and given in full sentences/as per instruction.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full as correct.

QUESTION 3: ANALYSING AN ADVERTISEMENT**TEXT D**

3.1 Men who are going bald. ✓ The advertisement shows pictures of men who have undergone this procedure/who are going bald. ✓ (2)

3.2 The pictures serve as proof/evidence that this procedure works. ✓
OR
 The pictures are meant to attract attention to the product since these are famous men. ✓ (1)

AND

The signatures suggest that these well-known cricket legends endorse/approve of/ recommend this procedure. ✓ (1) (2)

3.3 It allows the reader to obtain more information about the clinic/procedure. (1)

3.4 A check your hair free of charge. (1)

3.5 One can visit the Advanced Hair Clinic to have this procedure done. (1)

3.6 It suggests that the hair will gradually start to grow/take some time to regrow/reappear over a period of time/slowly start to grow. (1)

3.7 Open-ended. Accept a suitable response which shows that the candidate has understood the message of the advertisement and is able to connect it to the picture.

NOTE:

- Do not award a mark for YES or NO only.
- Accept a well-substantiated response for full marks.
- The above are merely examples of possible responses. Allow for the candidate's own but relevant interpretation.

(2)
[10]

QUESTION 4: ANALYSING A CARTOON**TEXT E****ZITS**

- 4.1 4.1.1 His friend's body is leaning forward suggesting he is running.
He enters head first.
(Any ONE of the above.) (Any 1 x 1) (1)
- 4.1.2 He is resting his head on his knees.
He is staring straight ahead of him.
He is quiet/silent.
(Any ONE of the above.) (Any 1 x 1) (1)
- 4.2 His friend puts his arm around Jeremy's shoulder. (1)
- 4.3 'dude' / 'cooler' (1)
- 4.4 D expresses how remarkable his phone is. (1)
- 4.5 In frame 1 Jeremy's friend's haste and the sympathy that he expresses,[√]
creates the impression that something serious has occurred[√] just to discover in
frame 3 that the mood that he is experiencing is because his dad has a better
phone than him.[√] (3)
- 4.6 Open-ended response.

Yes

Adults do not know how the latest phones operate so they have to constantly ask their children for assistance. This annoys the children. Jeremy's emotions can be justified because with his knowledge he could put the phone to better use.

OR**No**

Jeremy's dad has the right to have the latest phone. He works so he is allowed to buy himself any phone that he wants.

NOTE: Do NOT award a mark for YES or NO ONLY.

The above are merely examples of possible responses. Allow for the candidate's own but relevant interpretation.

(2)
[10]

QUESTION 5: LANGUAGE AND EDITING SKILLS

NOTE: The spelling in this question must be correct.

TEXT F

- 5.1 5.1.1 (a) received (1)
- (b) was (1)
- (c) access (1)
- (d) up (1)
- 5.1.2 This √ scene√ made a lasting impression on Chris. (2)
- 5.1.3 incompatible (1)
- 5.1.4 Chris is working in Malawi for two years. (1)
- 5.1.5 There was quite a commotion in the hospital, wasn't there/was there not? (1)
- 5.1.6 A a definite article. (1)
- 5.1.7 A direct transfusion was arranged by the doctor. (1)
- 5.1.8 Chris said that for him it was about being healthy enough to donate blood.

NOTE: Award ONE mark for each of the underlined changes and ONE mark for removing the comma, removing the quotation marks and inserting the final full stop as well as the correct use of capital and small letters throughout. (3)

TEXT G

- 5.2 5.2.1 (a) effect (1)
- (b) better (1)
- 5.2.2 (a) naturally (1)
- (b) pretence (1)
- (c) example (1)
- 5.2.3 People who are sincerely kind often choose to be doctors or nurses to make a difference in people's lives. (1)

[20]

TOTAL SECTION C: 40
GRAND TOTAL: 80